

The Swiss climate protection movement MYBLUEPLANET (NPO and NGO) offers a permanent position as of October 2021 or by agreement as:



Managing Director 80-100%

You have a track-record of scaling projects or organizations? You are passionate about climate change topics, and you want to contribute to solutions in Switzerland through education and engagement activities with municipalities, schools and companies? You feel at home in a dynamic and fast-paced environment and have the drive and willpower to shape and develop a promising Swiss climate movement together with your team? Then we are looking forward to your application!

Your role

Foster the sustainable growth of the MYBLUEPLANET organization, its team, and its programs with a particular focus on increasing the organization's market reach and strengthening its community. Maintain and build partnerships as well as ensure that the MYBLUEPLANET culture and spirit is lived. Your core responsibilities include:

- Co-develop the NGOs strategy and objectives
- Leading and coaching the team of program and project managers, operations manager, interns and volunteers to successfully contribute to the organization's objectives
- Ensuring and fostering the overall success of the organization in terms of impact and financials
- Increasing the organization's market reach in Switzerland substantially
- Increasing the organization's community and foster interaction between community members
- Identifying fundraising and partnership opportunities and follow up on them in liaison with the fundraising team

Your profile

- Motivation for MYBLUEPLANET's mission and a strong desire to achieve its vision
- Entrepreneurial mindset
- Hands-on experience in leading a diverse team with purpose and passion
- Proven capability of coaching direct reports to develop and execute ideas and their underlying business cases effectively and efficiently, preferably with design-thinking capabilities
- Proven capability of developing and executing marketing and community-building strategies with budget constraints for maximum impact
- Track record in raising funds (> 5-digit numbers) from third parties and preferably also in building a strong membership base
- Excellence in stakeholder management, communications and relationship building
- Experience in defining processes and implementing simple but effective controlling mechanisms
- Very good German language skills
- Strong existing network in Switzerland with companies, public service departments, foundations, family offices and other potential partners of advantage
- Experience with the digitalization of products and processes of advantage



We offer

- A highly motivated and skilled team with flat hierarchies, passion and drive
- Becoming part of an ambitious climate movement with a collective purpose
- The opportunity to play an active role in the long-term development of MYBLUEPLANET
- An office directly at the train station in Winterthur
- A salary, which is competitive in the NGO environment

Your application

Please send your complete electronic application with the title "Managing Director" to hr@myblueplanet.ch.

If you have any questions, please contact the current Managing Director, sabrina.herold@myblueplanet.ch directly.