

## 5 – 15 February 2018, Hawassa, Ethiopia: Join the YEEP

# International Exposure Week in Ethiopia

### and Support Local Students in Realising their Own Business Idea!

The Young Entrepreneur Exchange Project (YEPP) is an initiative which combines entrepreneurial support for students in Ethiopia with intercultural exposure and exchange.

We are looking for 5 – 10 motivated participants from Switzerland or other European countries, who are ready to become part of the 2018 International Exposure Week (IEW) in Ethiopia (February 5 – 15 2018). During this week, you will work with the Ethiopian students and share your experiences in different formats.



### Requirements

As you will work on a real business case, you should fulfil several of the following qualifications:

- Open minded, curious to live new experiences and motivated to support the local students
- Flexible and ready to work in an intercultural environment
- Practical or theoretical knowledge about topics that are in need for somebody starting an own business (for example: creative thinking, internet research, social skills, financial planning, marketing, communication, work organisation, project management etc.)
- Ideally (but not a must): Practical/ theoretical knowledge and/ or experience about starting a business
- As most of the ideas or from engineering or ICT, some technical understanding might be an advantage

### What you get and what you need to give

- You will live an unforgettable intercultural experience in a fascinating country and emerging market.
- You will have some insights into the current situation of Ethiopia. If you wish, you can also get contacts and detailed information in order to start business activities with Ethiopia.
- You can count on our personal support before and during the trip (cultural preparation, help for booking flights, lodging etc., coaching during the International Exposure Week).
- If you are interested in a more touristic programme before or after the visit, we are happy to help you to plan your trip.
- For BFH-students: 10 points for the Certificate of Global Competence.
- You need to be ready to invest your time: Besides the week in Ethiopia, some preparation is needed in December and January. Furthermore, you are expected to continue working online with the Ethiopian team for 3 more months after the visit.
- You will have to cover the costs for the trip by yourself (flight: around 700 to 1'200 CHF, board and lodging around 400 CHF, various costs around 100 CHF).

### Information and inscription

For any further information, check out [www.yeepproject.org](http://www.yeepproject.org) or contact [stephan.brun@yeepproject.org](mailto:stephan.brun@yeepproject.org), phone: +41 76 545 96 32. If you want to apply, please send a short motivation letter plus your CV in English.